



SAVE THE DATE!

Responsible Med Final Conference - Promoting Corporate Social Responsibility and Competitiveness

Join us at the Final Conference of the Responsible Med project, in Lucca (IT) on 8th November 2012.

With speakers representing regional, national and European institutions, academic experts and SMEs, the conference will share the results of the 2 year cooperation project, co-funded by the MED programme (www.programmemed.eu), and promote debate around questions such as:

- *How can SMEs use CSR to promote their competitiveness?*
- *How can we evaluate the link between CSR and competitiveness in SMEs?*
- *How can public policies support SMEs in designing and applying CSR strategies?*
- *How can interregional cooperation promote understanding and application of CSR policy?*

The conference is a chance to engage with experts working in this field and share ideas on how we can ensure a more competitive and responsible future.

For further information, contact us at: responsible-med@regione.toscana.it